

Patricia Fleming Projects Privacy Policy

Patricia Fleming Projects ("us", "we", or "our")

operates patriciaflemingprojects.co.uk (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email address ("Personal Information"). We only collect Personal Information which you provide us voluntarily. This can be by subscribing to our newsletter, making purchase via our online shop, when you sign-in to our Services via third party services such as Facebook, Twitter, Instagram and/or when you contact us directly.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our website ("Log Data") using Google Analytics.

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics. For more information on how we use Google Analytics please view our Cookie Policy.

Communications

We will only use your Personal Information to contact you with newsletters and information about Patricia Fleming Projects and our activities. Your name and email address will be stored securely with MailChimp on servers in the United States. MailChimp may not supply this information to third parties unless there is a legal obligation to do so.

MailChimp has annually certified their agreement to EU/US and Swiss Safe Harbor Frameworks since 2007. Since the Safe Harbor Frameworks have been replaced by the EU-US Privacy Shield Framework and the Swiss-US Privacy Shield Framework, they have certified their agreement with these Privacy Shield Frameworks. Please view <u>MailChimp's Privacy Policy</u>.

MailChimp lawfully transfers EU/EEA personal data to the US pursuant to our Privacy Shield Certification. MailChimp also complete a SOC II Type 2 examination on an annual basis for the Trust Principal Criteria of Security, Processing Integrity, Confidentiality, and Availability. Patricia Fleming Projects has a Data Processing Agreement with MailChimp in order to meet the requirements of the GDPR. This permits us to continue to lawfully transfer EU personal data to MailChimp and permits MailChimp to continue to lawfully receive and process that data so we can send you newsletters about what we are up to.

Patricia Fleming Project's website is developed on the cloud-based web development platform <u>wix.com</u>. Please view <u>Wix.com's Privacy Policy</u>. Our website shop uses Stripe and PayPal to process online transactions. Stripe is a technology company. Its software allows individuals and businesses to receive payments over the Internet. Stripe provides the technical, fraud prevention, and banking infrastructure required to operate on-line payment systems. Please view <u>Stripe's Privacy Police</u>. PayPal Holdings, Inc. is an American company operating a worldwide online payments system that supports online money transfers and serves as an electronic alternative to traditional paper methods like checks and money orders. Please view <u>PayPal's Privacy Policy</u>.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. For more information please view our Cookie Policy.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. In the event of a breach of security you will be notified within 3 days of its discovery.

Changes To This Privacy Policy

This Privacy Policy is effective as of 22 May 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions or comments, or if you want to update, delete, or change any Personal Information we hold, please <u>contact us</u>.